



**COMMEMORATION OF 93 YEARS'
SERVICE OF STUDENTS' HOME &
25TH RE-UNION**

**AN APPEAL FOR ADVERTISEMENTS
FOR THE SOUVENIR TO BE
PUBLISHED IN DECEMBER 2009**

**Ramakrishna Mission Calcutta Students' Home
Belgharia, Kolkata-700056**

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RAMAKRISHNA MISSION CALCUTTA STUDENTS' HOME
BELGHARIA, KOLKATA-700056

NINETY-THREE YEARS' SERVICE OF
STUDENTS' HOME &
25TH RE-UNION

Dear Sir,

By the grace of God the Students' Home will complete 93 years of useful service to the needy students in the year 2009. We will hold the 25th re-union of ex-students and present students in this year sometime in December 2009 after a gap of 3 years. To mark this auspicious occasion a souvenir will be published in the month of December 2009. We envisaged a theme for the souvenir titled "Eternal India" and it will contain thought provoking articles by eminent writers. It will be circulated to a very large and respectable section of the society in India and abroad.

The Ramakrishna Mission Calcutta Students' Home is an affiliated branch of the world renowned Ramakrishna Mission, Belur. The Students' Home follows the ancient *Gurukula* system of education adapted to modern times and needs as envisaged by Swami Vivekananda. It is a non-collegiate hostel specially meant for those who have the capacity but no means to pursue higher studies. The Home provides them with food, accommodation, fees, books, clothings etc. free of charge. The daily routine of the Home is designed in a manner to inculcate in them moral, ethical and character building qualities so that they can stand on their own feet and become responsible human beings. Considering their merits and circumstances, some part-paying and some full-paying students are also admitted not exceeding 1/3rd of the total roll strength. Such students are treated at par with others for the Home's daily curriculum.

The resources of the Home mainly come from general donations and interest of the permanent fund donations.

We, therefore, earnestly appeal to you and your friends to help us generously by offering advertisement in the proposed souvenir as well as donation, so that we can continue our objective in the service of the needy. The crossed a/c payee cheques /drafts should be drawn in favour of Ramakrishna Mission Calcutta Students' Home. All contributions will be thankfully acknowledged.

Donations to the Home are exempt from Income tax u/s 80G vide Memo No. DIT(E) 8E/109/69-70/5929-31 dated 12-01-2009 valid upto 31-03-2014.

Thanking you in anticipation,

Yours sincerely
Swami Ekavratananda
Secretary

CONTACT FORM

NINETY-THREE YEARS' SERVICE OF
STUDENTS' HOME & 25TH RE-UNION

Souvenir 2009

To
The Secretary
Ramakrishna Mission Calcutta Students' Home
Belgharia, Kolkata-700 056

Dear Sir,

Please reserve for me/us.....page space in your Souvenir to be published in December 2009 at your usual terms and conditions, for which I/we agree to pay Rs.(Rupees

Advertisement matter is sent herewith.

We also enclose a cheque/draft for Rs.....

No. on

Date Yours faithfully,

Advance Signature

Due Designation

Address

.....

Advertisement Rates per insertion	
Particulars	Rs. P.
Back Cover (4 th)	6,000.00
Inside Cover (2 nd & 3 rd)	5,000.00
Special Full Page (Board)	4,000.00
Special Full Page (Art Paper)	3,000.00
Bi-colour Full Page	2,000.00
Full Page	1,500.00
Half Page	1,000.00
Quarter Page	600.00

Souvenir Size – 18 cm. × 24 cm. Matter Size – 15 cm. × 21 cm.

Cheques /drafts should be drawn in favour of
"Ramakrishna Mission Calcutta Students' Home"

To be returned by 31-11-2009